THE TOP 10 MOST COMMON MISTAKES RECORD LABELS MAKE

1. **Not Giving Your Releases Enough Time**

2. **Letting An Album Die After Release Day**

3. **Worrying About the Small Things**

4. **Copying Other Record Labels**

5. **Letting Your Website Get Out of Date**

6. **Not Being Organized or Utilizing Systems**

7. **Releasing Too Many Records at Once**

8. **Not Charging Enough for Shipping**

9. **Signing Artists for the Wrong Reasons**

10. **Trying To Do Too Much**

11. **(BONUS) Giving Up Too Soon**